



## Health Education Today (HET) | Official Licensing & Procurement Guide

*Equip Your Classrooms. Empower Your Schools. Protect Your Investment.*

To support districts of all sizes, Health Education Today offers a tiered licensing architecture. Whether you are outfitting a single classroom or rolling out a modern health curriculum across an entire district, our deployment models are designed for maximum compliance, zero-friction tech integration, and predictable budgeting.

### 1. The Baseline: Individual Educator License ← [click](#)

*Designed for solo teachers purchasing out-of-pocket.* Available for buy direct and/or purchase order on our site. Our foundational educator tier, supporting single-classroom instruction.

- 1. Ownership:** This license belongs strictly to the individual educator purchasing the materials for their personal classroom use.
- 2. Educator Portability:** Because the license is tied directly to the educator, if the teacher relocates or leaves the school/district, the curriculum leaves with them.
- 3. Base Updates:** Includes lifetime access to the foundational curriculum files originally purchased by the educator.
- 4. Next Tier - Site License Upgrades:** For continuous medical compliance updates, authorized department-wide collaboration, and permanent institutional ownership, campuses upgrade to the Annual Site License.

### 2. The Standard: Annual School Site License ← [click](#)

*Designed for Principals & Campus Administration.* This is our premier licensing model, built to protect your institutional investment and streamline your department's instructional continuity.

- 1. Campus Ownership:** The license belongs to the school building, acting as a permanent institutional asset.
- 2. Unlimited Campus Access:** Covers all Health and Physical Education teachers within that exact high school building.
- 3. Turnover Protection:** If a teacher retires or leaves, your administration simply offboards them and reassigns the digital "seat" to your new hire. Your investment never leaves the building.
- 4. Flexible 1-to-1 Digital Integration:** Master Deployment Kits are specifically formatted for seamless distribution in modern 1-to-1 classroom environments, allowing educators to deploy interactive digital curriculum program booklets across any platform or device without requiring third-party software.

To maintain the highest standards of accuracy and legal compliance in a rapidly evolving subject, our Enterprise Site License operates on an annual renewal model. An annual campus renewal guarantees:

**Medical Accuracy & Compliance:** State laws change, and health statistics update constantly. Your annual renewal funds our ongoing development to ensure your curriculum remains legally and medically flawless year after year. When a new health crisis emerges, our team builds the research-based, standards-aligned lesson and delivers it directly to your schools—at no extra cost.

**Technological Stability:** Digital ecosystems frequently update. We continuously optimize our Master Deployment Kits to ensure your digital curriculum program booklets remain fully functional across all browsers, tablets, and devices. This frictionless architecture requires absolutely no custom coding, complex LMS integrations, or third-party software management from your district's IT department.

### 3. Scaling Up: District Rollouts & Platinum Packages ← [click](#)

*Designed for District Superintendents & Procurement Teams.* For large-scale adoptions, we offer flexible solutions that align perfectly with district procurement cycles and specific funding sources.

**Volume District Licensing (Digital):** When a district purchases Site Licenses for multiple high schools simultaneously, we provide custom volume integration tiers. This secures a massive financial win for the district while guaranteeing standardized, high-quality instruction across every campus.

**The Platinum Package (Digital + Print) Add-on Option:** Designed for districts with strict "consumable budgets" legally earmarked for physical materials. This tier combines the unlimited Digital Site License with an annual order of premium, beautifully bound physical Teacher Guides and consumable Student Journals.

### The HET Enterprise Advantage

At Health Education Today, we believe that delivering world-class health instruction shouldn't overburden your IT department or drain your district's budget. By partnering with HET, you are securing a living curriculum that seamlessly supports your educators, permanently protects your institution, and equips your students. Contact our enterprise team today to request a tailored proposal or initiate your campus rollout.

